

## **Engage Globally Business and Community Partnership Opportunities 2023**

Engage Globally is a nonprofit organization based in Asheville, NC that supports education, job training, small business development, community farming, and environmental conservation. Our primary work is in rural Northern Ghana where we collaborate with seven villages. Most of the over 14,000 residents in our partner communities are subsistence farmers who live below the global poverty line. Adult literacy is rare, and communities lack clean water and sanitation. Our local partners work with traditional leaders, a women's group, parents, and program participants to choose priorities, design projects, and implement programming. Engage enhances their efforts with capacity building, project consulting, funding, and other resources.

We are currently educating 400 students ages 3 to 10 in three community learning centers, where students receive a daily lunch to reduce malnutrition, a school uniform, and education supplies. Local teachers teach a curriculum that emphasizes culture and environmental conservation and includes outdoor learning in large school gardens. Older youth are provided scholarships to local private schools. These 60 students receive all required school and testing fees, uniforms, a bicycle, tutoring, and learning supplies.

For young adults who were unable to attend or finish school we have a vocational training program. Each trainee works with a small business for one to three years. The 44 participants receive all needed supplies, a bicycle, and a food stipend. Graduates are offered the opportunity to open small businesses in their village communities. These businesses train new students and often provide services for our other programs like sewing school uniforms, constructing desks, and repairing of bicycles.

To enhance food security, we have a women's agriculture project which helps women diversify their crops and increases yield by providing training, seeds, fertilizer, and plowing. Engage has also supported urgent needs, such as providing food distribution to mothers of children under the age of five, community hand washing stations, and public health trainings.

**Our business and community supporters make a significant difference** for our students and their communities. Because our development programs are designed to be comprehensive, we have a wide variety of projects and can individually design partnerships to match your work and goals. Below are some examples of partner impacts:

- \$300 supports a child's education for a year, including school lunch, uniform, and shoes
- \$500 funds one year of vocational training in fields like sewing, construction, hair dressing, motorcycle maintenance, weaving, and woodworking
- \$1000 funds the plowing of ten women's fields, over doubling their harvests
- \$1500 enables five youth to attend middle school for a year with all required fees
- \$2000 opens a new small business with all equipment and supplies
- \$2500 purchases a rainwater catchment system providing water for 150 children
- \$10000 constructs a classroom with educational supplies for 30 new students

**Engage Globally will craft a partnership that fits your interests** and provides benefits that fulfil your goals. Partnerships can include:

- Regular updates on the impacts of your contribution
- Photos, quotes, and stories that illustrate your impact for your team and community
- Recognition of our partnership on social media, our website, and in our annual reports
- Support of your public relations efforts
- A virtual guest talk about our work or on sustainable development topics of your choice
- Short volunteer activities, like our postcard project, to engage your community

### **Why support Engage Globally?**

- Most of the people we work with live below the global poverty line of \$2 in daily income. Thus, donations have a big impact on many people.
- Engage is committed to long-term partnerships. We have seen many short-term aid projects where schools, libraries, wells, and health clinics were built but the projects could not be sustained over time as they lacked community involvement or operational and maintenance funding. Our model is to engage directly with the community to identify their priorities and then to support them achieving their goals. This ensures that projects are effective and long-lasting and adaptable to changing local needs.
- We genuinely believe in building community locally and globally. It is a priority for us to communicate closely with our partners to share information and to ensure that they are benefitting from the partnership.
- We seek to engage with our supporters beyond their financial contributions through volunteer opportunities and mutual learning about sustainable development.
- We are a small organization, with low overhead, which allows us to provide a high return on donors' investment.
- We believe everyone can make a difference. And we are committed to helping individuals and communities contribute to positive change locally and globally.

**For more information or to discuss a potential partnership**, please email us at [engage@engageglobally.org](mailto:engage@engageglobally.org). You can also learn more about our work at [www.engageglobally.org](http://www.engageglobally.org) and on [Facebook](#), [Instagram](#), and [LinkedIn](#).

