



Sponsor a child's education fundraiser September 18 to September 22, 2023

Overview:

[Engage Globally](#) is a nonprofit organization based in Asheville, NC that supports education, job training, small business creation, and sustainable development in rural Northern Ghana. We collaborate with local partners to expand opportunities in frontline communities where most families are subsistence farmers and live below the global poverty line.

From September 18 to 22, Engage is raising money to support the education of over 400 children, ages four to eleven, in our partner village communities in rural Northern Ghana. At our community learning centers each student receives a daily lunch to reduce malnutrition, school uniforms, a pair of shoes, learning supplies, and classes with a local bilingual teacher, most of whom are graduates of our youth education program. The unique curriculum includes environmental education with a large garden and a focus on local resources and cultural appreciation. The centers are also used for parent meetings, adult education, youth soccer, and other community activities. Most adults in Engage's nine partner communities of about 14,000 people, are subsistence farmers and live below the global poverty line of \$2 per day. Thus, every donation has a significant impact.

Key dates and logistics:

- From September 18 to September 22, Global Giving will provide a 50% match on all donations up to \$50.
- Volunteers will be conducting educational, art, and other online activities to encourage donors to sponsor one month of a child's education (\$25).
- If volunteers raise \$200 in small donations, with the Global Giving match, this will become \$300 which will fund one year of a child's education in rural Ghana!
- Donations can be made at: <https://www.globalgiving.org/projects/help-a-child-begin-school-in-rural-ghana/>

Key steps in volunteering for this fundraising effort:

- Think of something you would like to teach, demonstrate, or perform online.
- Plan a one hour time between September 18 and September 22 to offer your event.
- Contact Heather at engage@engageglobally.org to schedule a Zoom session for you or to let her know the time, date, and title of your event.
- Invite your friends, colleagues, families, alumni members, social media connections, and others to attend your event and include the time/date and Zoom link (see below).
- Remind those planning to attend the day before via email or social media.
- Someone from Engage Globally can attend your event and speak briefly about our educational programs and/or share the link to donate in the chat. Or, we can send you brief information that you can share with event participants.

Examples of online events:

- A meditation and gratefulness workshop
- A cooking demonstration
- Yoga class
- Book club meeting
- Two authors read from their work
- In person social event
- Guitar performance
- Accomplish your dreams workshop

Sample invitation email and social media post

On September X at Y pm, I will be offering a one hour virtual meditation class. This class is free to attend, but I am holding the event to raise funds to support [Engage Globally](#)'s education and sustainable development work in rural Northern Ghana. I learned about this organization from X and am very impressed with their community-led model and the long-term, comprehensive difference they are making in their nine partner villages.

*Donations of up to \$50 made during my class or anytime between Sept. 18 and 22 at <https://www.globalgiving.org/projects/help-a-child-begin-school-in-rural-ghana/> will be 50% matched by Global Giving. **This means that if we raise just \$200, we can fund one year of a child's education, including a daily lunch to reduce malnutrition!***

I hope you will be able to attend my class! If you can, email me or PM me and I will send you the Zoom link. It would also be a big help if you could share my invitation with others who might be interested.

I look forward to hearing from you!

X

Thank you!

Engage Globally greatly appreciates your help with this potentially transformative fundraiser! We are excited about the opportunity to grow our community, to learn together, and to raise funds for our education programs. Please email us at engage@engageglobally.org with questions, suggestions, help setting up a Zoom session, and for more information.